

Adetunji Joshua Adebajji

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Multidisciplinary designer with over half a decade of experience in graphic design and more than 2 years in UI/UX design. I focus on helping brands grow and establish a strong identity through visually appealing designs that evoke emotions and communicate effectively with the target audience, while creating user-friendly and easy-to-use interfaces.

PROFESSIONAL EXPERIENCE

Crystal Mediatech

Lagos, Nigeria

Lead Designer

2022 - 2024 (Full time)

- Led the design and ideation of the brand identity, Website and other marketing assets of the company.
- Worked closely with the company's customer's and ensured their design needs are met to their satisfaction.
- Recreated the brand Identity resulting into 75% increase in customer base.

Paygrail Solutions

Lagos, Nigeria

Lead Designer

2023 - 2024 (Full time)

- Redesigned the website making it more appealing and functional also adding functionality such as customer database
- Worked closely with their customers and making sure their design needs are met.
- Worked on projects such as Paygrail website redesign, RCCG Living assembly redesign, surgeskill redesign.

Transail Logistics

Lagos, Nigeria

Social Media Designer

Contract Based

- Designed social media graphics to engage the target audience.
- Ensured all content aligned with the brand's identity, including its color scheme, typography, and overall style.
- Worked closely with social media managers, marketers, and content creators to align visual content with the overall marketing strategy.

EDUCATION

University Of Ibadan Business School

MBA, Marketing

In View

Ladoke Akintola University Of Technology

Pure and Applied Physics

2020

SKILLS

- Graphics Design
- Visual Design
- UI Design
- UX Design
- Product thinking
- Market strategy
- Digital marketing
- UX Research
- Interaction Design
- Brand Identity Design
- Prototyping